

## “ConnectingViews”個人資料私隱政策

ABN Impact HK Limited (下稱“我們”)重視你的個人私隱。此政策目的旨在說明我們在你參與“ConnectingViews”時如何收集及使用個人資料。

你可以自由選擇是否參與任何問卷調查，可選擇拒絕回答部分問題，亦可選擇隨時終止參與“ConnectingViews”及取消成為會員。

你的回應會被嚴格保密。如非得到你的同意，我們不會發佈任何能辨析你身分的個人資料。

### 明白並同意本私隱政策 並 同意我們使用 你的個人資料

你參與“ConnectingViews”或向“ConnectingViews”遞交個人資料同時，即代表你同意我們按照本政策及在法例許可或要求下收集、使用並披露你的個人資料。我們鼓勵你閱讀本私隱政策，政策本身包含有關保留及存取你的個人資料的詳盡解釋，以及第三者在有限制情況下使用你資料的規定。如果你不同意本私隱政策，請不要參與“ConnectingViews”。

### 個人資料

「可辨析身份之個人資料」或「個人資料」指任何能辨析你個人身份的資料，例如你的名字、電話號碼、電郵地址、或你在個人背景問卷中提供的個人資料。我們會收集你參與“ConnectingViews”時在網上討論區或問卷回應中提供之「可辨析身份之個人資料」。

「可辨析身份之個人資料」不包括不能辨析你個人身份的綜合分析資料。你在“ConnectingViews”提供的資料如果連同其他參加者的資料一并綜合分析處理而有關分析結果將不可導致他人辨析你的個人身份則不定為「可辨析身份之個人資料」。

### 我們收集甚麼個人資料

除非你自願提供(例如: 透過完成個人背景問卷或參與問卷調查), “ConnectingViews”不會收集任何「可辨析身份之個人資料」。如果你不想我們收集你的個人資料，請不要遞交任何有關資料給我們。

我們會在下列情況下收集資料:

- 你登記成為“ConnectingViews”成員;
- 你在“ConnectingViews”網站上完成任何活動，例如網上討論、座談會、小型統計或問卷調查;
- 你透過電郵聯絡我們的技術支援或向我們提供意見;
- 你使用“ConnectingViews”網頁;
- 你進行其他活動，例如完成有關 你個人背景之問卷。

我們可能收集及處理以下關於 你的資料:

- 你的聯絡資料;
- 你就問卷調查的回應;
- 你在網上討論發表之意見;

- 你通過電郵提供或上載到“ConnectingViews”網頁之照片或影片;
- 你通過電郵提供之意見。

### 我們如何使用你的個人資料?

我們只會使用你參與“ConnectingViews”時提供的資料於受匯豐銀行(定義如下)委託進行的市場調查項目，但資料絕不會被用作傳銷用途。我們會處理及使用你的個人資料以處理你的回應，例如就問題作回應，或改善我們的服務。

我們會使用你個人資料的一些例子:

- 發出電郵邀請你參與有關的研究活動;
- 送出你贏取的或合資格獲得的獎項或獎金;
- 就每個調查活動選擇合適的對象令你被邀請到最合適你的活動;
- 回應你電郵提出有關“ConnectingViews”網站或特定調查活動的問題及意見;
- 進行受匯豐(定義如下)委託的研究調查和分析。

除上述情況外，你的資料或意見只會以不可辨析身份之模式與其他參加者提供之資料作綜合分析處理以進行定量或定性市場研究，例如：撰寫研究報告、向公司匯報、透過“ConnectingViews”網站及“ConnectingViews”通信之內容和其他參加者分享。

任何你在參與“ConnectingViews”以外向我們提供之「可辨析身份之個人資料」，例如你登記成為“ConnectingViews”會員時提供的資訊，只會按照本私隱政策被使用。

在遞交意見、圖片及影片同時，你同意我們可使用遞交資料作公司匯報及報告用途。在此同時我們不會披露你的個人聯絡資料。我們亦可能在“ConnectingViews”網站展示此等內容；同樣，在此同時我們不會披露你的個人聯絡資料。

香港上海匯豐銀行有限公司（“匯豐銀行”）作為“ConnectingViews”的贊助機構，將取得“ConnectingViews”的所有文件及資料，我們亦可能將有關資料遞交給匯豐銀行。有關資料包括你的意見、評論及回應，以及你自願提供的個人資料。所有資料只會作市場研究用途，包括撰寫調查報告、作出匯報、為“ConnectingViews”網頁提供內容、以及提供給其他匯豐集團成員，但不包括傳銷活動。

將來登入討論區參與討論時，你可以自由選擇一個用戶名稱。如果你不想其他參加者看到你的真實姓名，你可以選擇使用其他名稱。

我們會在“ConnectingViews”的所有調查活動完成後 3 個月內將你提供的個人資料及意見刪除。

### 你如何限制我們使用你的個人資料

你可以自由選擇是否參與任何問卷調查，可選擇拒絕回答問題，亦可選擇隨時終止參與“ConnectingViews”及取消成為會員。你可以拒絕同意我們通過“ConnectingViews”收集、使用、或披露你的個人資料。在合理通知及符合法例及合約要求情況下，你亦可收回你對我們進

一步收集、使用或披露你資料的同意。但請注意你收回你的同意的同時，你將不能繼續參與“ConnectingViews”。

### **其他網站**

我們的網站會不時包含連結至其他網站包括合作伙伴網絡、廣告公司、或集團成員機構/人士。如果你透過連結前往有關網站，請注意這些網站有其私隱政策，我們亦不會承擔有關政策衍生的責任或後果。如在有關網站提供個人資料，請先自行閱讀有關網站的私隱政策。

### **如何取消參與“ConnectingViews”**

我們政策是容許成員隨時終止參與“ConnectingViews”並取消成為會員。如需終止參與“ConnectingViews”，請發電郵給 [support-hk@connectingviews.com.hk](mailto:support-hk@connectingviews.com.hk)。如果你遇到任何問題，亦可使用這個電郵和我們聯絡。

### **“ConnectingViews”私隱政策修訂**

ABN Impact HK Limited 保留隨時修訂或補充本私隱政策的權利。如有重大修訂，我們會更新網站，並在網站公佈及顯示連接到修訂版本的連結。請閱讀有關公佈及修訂版本的私隱政策。在有關修訂的公佈後，你繼續參與“ConnectingViews”即代表你同意接受修訂條款及同意有關條款適用你參與“ConnectingViews”及你使用“ConnectingViews”時提供的資料，包括你在修訂條款之前提供的資料。但是，如涉及使用你資料作原先未同意的用途，我們會諮詢你同意。

### **聯絡方法**

我們歡迎任何有關本政策問題、意見或查詢，請聯絡 [support-hk@connectingviews.com.hk](mailto:support-hk@connectingviews.com.hk) 或郵寄至：

ConnectingViews

abnIMPACT: 香港灣仔駱克道 33 號美國萬通大廈 10 樓

註: 如本私隱政策中、英文兩個版本有任何抵觸或不相符之處，應以英文版本為準。

## **THE “ConnectingViews” PRIVACY POLICY**

Your privacy is important to ABN Impact HK Limited (referred to as "we" or "us" in this policy) and the purpose of this policy is to tell you what personal information we collect about you during your participation in the “ConnectingViews” and how we use it.

You are free to choose whether or not to participate in a survey, free to choose not to answer any specific questions and free to discontinue participation at any time.

Your individual responses will be kept confidential and never linked to your personally identifiable information without your express permission.

### **ACCEPTANCE OF TERMS OF THIS PRIVACY POLICY AND CONSENT TO THE USE OF YOUR PERSONAL INFORMATION**

By participating in The “ConnectingViews” or by submitting personal information to The “ConnectingViews you agree that we may collect, use and disclose such personal information in accordance with this Privacy Policy, and as permitted or required by law. We encourage you to read this Privacy Policy, which has more detailed information about, amongst other things, retention and access of your personal information and certain limited permitted uses of your personal information by third parties. If you do not agree to the terms of this Privacy Policy, please do not participate in The “ConnectingViews”.

#### **Personal information**

"Personally identifiable information" or "personal information" means any information about you that directly identifies you, such as your name, telephone number, e-mail address, information you provide in the profiling questionnaire. During your participation in The “ConnectingViews”, we collect personally identifiable information when provided by you in online forums or survey responses.

Personally identifiable information does not include information used in its aggregate form such that it is impossible to identify personally identifiable information. Data that you provide during your participation in The “ConnectingViews” that is not linked in any way to your personally identifiable information and is aggregated with other participant data is not considered to be personally identifiable information.

#### **What personal information do we collect?**

The “ConnectingViews” will not collect any personally identifiable information about you, unless you voluntarily choose to provide it to us (e.g., by completing the profiling questionnaire or participating in surveys). If you do not want your personal information collected, please do not submit it to us.

We will collect information about you when you:

- register to become a member of the ConnectingViews community;
- complete activities on the ConnectingViews website such as online discussions, focus groups, mini polls or surveys;
- email our technical support or submit suggestions about the ConnectingViews website;
- use the ConnectingViews website; or

- perform other activities such as completing our initial profiling questionnaire.

We may collect and process the following data about you:

- your contact details;
- your responses to questionnaires;
- comments made in online discussions;
- photos or videos uploaded to the ConnectingViews website or emailed as part of a specific activity;
- comments you make in emails;

### **How do we use your personal information?**

We use the personal information you provide through your participation in The “ConnectingViews” only to conduct market research on behalf of HSBC (as defined below) but such information will never be used in any way to target you for particular marketing or solicitation activities. We will process and use your personal information in order to respond to your feedback – like responding to problems and improving our services

Examples of how we may use your personal information:

- To send you email invites to relevant research activities.
- To send you prizes or incentives should you win or be eligible for one.
- To identify who to send certain research activities to in order that you are invited to those most relevant to you.
- To respond to any queries you email to us with regards to the ConnectingViews website or specific research activities.
- To conduct research and analysis on behalf of HSBC (as defined below)

Otherwise, your information and opinions are used in non-personally identifiable aggregate form with other participant data to conduct both quantitative and qualitative market research, e.g. to create research reports, company presentations, relevant content for the ConnectingViews website and newsletter to share with other participants of the ConnectingViews etc.

Any personally identifiable information you provide us outside of your participation in The “ConnectingViews”, such as the information you provided when you became an “ConnectingViews” subscriber, will be used only for the purposes set out in this Privacy Policy.

By submitting your comments, photos, and videos, you agree that we are able to use these in company presentations and reports. We will not disclose any of your personal contact details in

doing so. We may also share some of this on the ConnectingViews website; again we will not disclose your personal contact details.

The Hongkong & Shanghai Banking Corporation Limited ("HSBC"), as the sponsor of The "ConnectingViews" will have full access to, and we may pass on to HSBC, all the materials in The "ConnectingViews" including your opinions, comments and feedback and any personal information you provided voluntarily. All these will only be used for market research purpose including creating research report and company presentations, creating relevant content for The "ConnectingViews" website and for sharing with other members of the HSBC group etc., but not for direct marketing and solicitation activities.

You can choose a user name when participate in the forum discussion. If you would prefer not to show your name to other ConnectingViews members, please choose a made up name.

We will remove all survey data and personal information you provide to us 3 months after the completion of this project.

### **What can you do if you want to limit the use to which we put your personal information?**

You are always free to choose whether or not to participate in a survey, free to choose not to answer any specific questions and free to discontinue participation in The "ConnectingViews" at any time. You can refuse to consent to our collection, use or disclosure of personal information about you for The "ConnectingViews". You may also withdraw your consent to any further collection, use or disclosure of information about you in respect of The "ConnectingViews" at any time by giving us reasonable notice and subject to legal and contractual requirements. However, such withdrawal of consent will mean you can no longer participate in The "ConnectingViews".

### **Other websites**

Our site may, from time to time, contain links to and from the websites of our partner networks, advertisers and affiliates. If you follow a link to any of these websites, please note that these websites have their own privacy policies and that we do not accept any responsibility or liability for these policies. Please check these policies before you submit any personal data to these websites.

### **How to unsubscribe**

Our policy is to allow members to unsubscribe from the ConnectingViews community. You can do this by emailing the community manager on [support-hk@connectingviews.com.hk](mailto:support-hk@connectingviews.com.hk). You can also use this same email address if you experience any problems.

### **Changes to this Privacy Policy**

ABN Impact reserves the right to modify or supplement this Privacy Policy statement at any time. If we make any material change to this Privacy Policy, we will update this site to include such changes and post a notice on The "ConnectingViews" website with a link to the updated Privacy Policy. Please read any such notice and the new policy statement. Your continued participation in The "ConnectingViews" after we post such notice will constitute your acceptance of the new terms and their application to your participation in The "ConnectingViews" and the information disclosed for such use, including information previously furnished us, as if they were the initial terms. However, we will seek your consent if we want to use your personal information for purposes other than those you have agreed to previously.

**Contact**

Questions, comments and requests regarding this privacy policy are welcomed and should be addressed to the [support-hk@connectingviews.com.hk](mailto:support-hk@connectingviews.com.hk) or you can contact us by mail at:

The ConnectingViews

abnIMPACT, 10/F MassMutual Tower, 33 Lockhart Road, Wan Chai, Hong Kong

Note: The English version of this Privacy Policy shall prevail wherever there is a discrepancy between the English and the Chinese version.